



Bretagne Technology Showcase Nov 18th 09 - Palo Alto, CA

Land of Excellence and Innovation

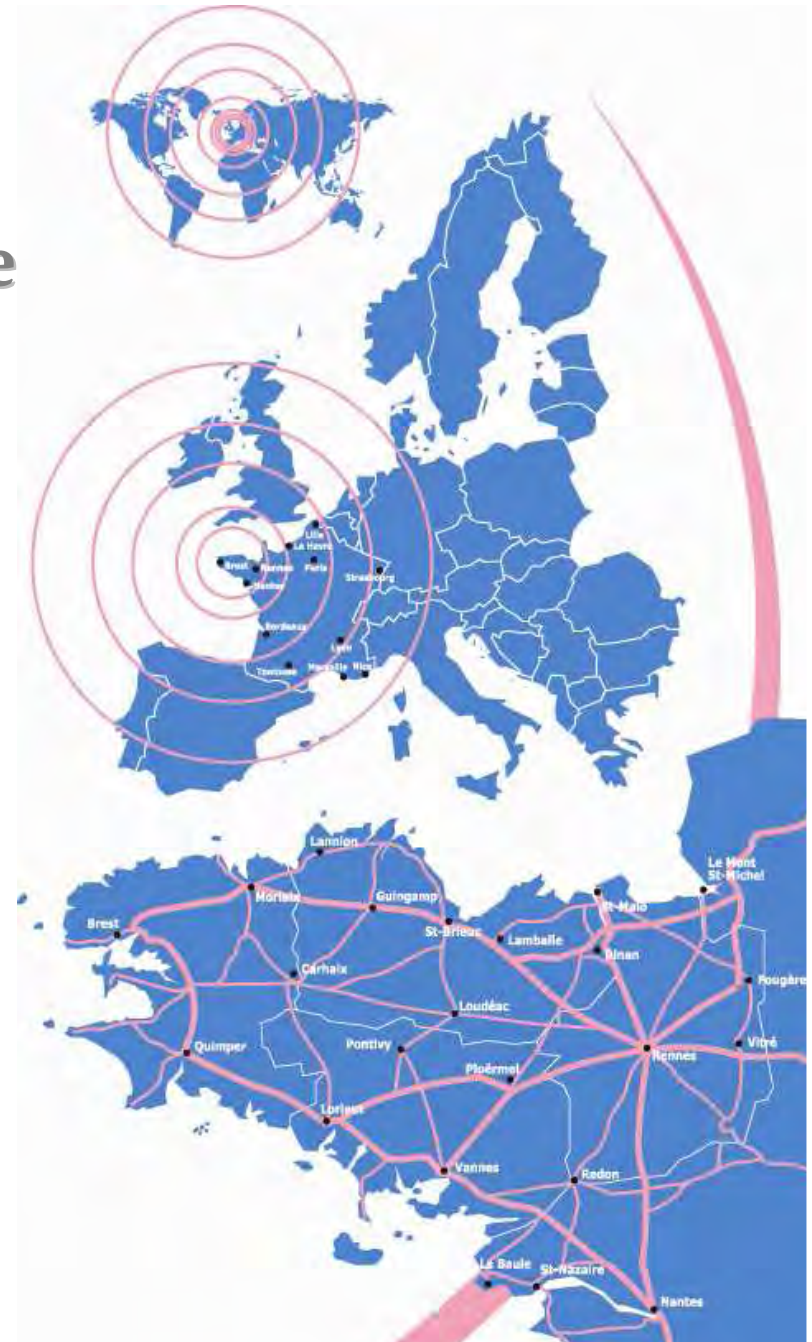


Bretagne Technology Showcase

Julien Signès,
CEO & Founder

envivio®

Palo Alto, November 18th 2009



envivio®

Powering IP Video Convergence From Mobile to HD

Company Update

Q4-09



Envivio Overview

- **US Corporation** established in 2000 HQ in San Francisco with **R&D in France**
- **Core Competencies** are **Advanced Media Compression** and **Video over IP**
 - Pioneering contributor to the MPEG-4 standard
 - 3 ISO MPEG-4 group leaders and committee chairs
 - 19 MPEG-4 related patents
 - Founding member of the Internet Streaming Media Alliance (ISMA)
- **Market Focus** is content delivery to the **Three Screens** of consumer video
 - Mobile TV (2G/3G/4G phones, iPhone over 3G or broadcast networks)
 - Internet TV (Netbook/Laptop/Desktop over wire or wireless Broadband)
 - IPTV (SD and HDTV over broadband network)
- **Global Presence** with **200+ customers in over 50 countries**
- Sector **Highest Growth** and **Highest Margins** (**reaching 60%**)
- **Private Company** with **Strong Investor Base** supporting our growth



Three Screens Content Delivery

Advanced Video Compression
and Video over IP networking
enable
Content Delivery Explosion

Analog TV
RF Broadcast
Black and White



1940

Color



1960

Digital TV
MPEG-2
DVB

Digital TV



DIGITAL TV
DVB-C-S-T

1992

TV over IP
AVCs
Video over IP

Personal Video

Internet TV

Mobile
Broadcast

Mobile
Streaming

IPTV



2004

xDSL

2005

2G (GPRS) / 2.5G (EDGE)

3G / 3.5G (HSDPA)

DVB-H / DMB / ISDB-T

xDSL / WiMAX

File Sharing



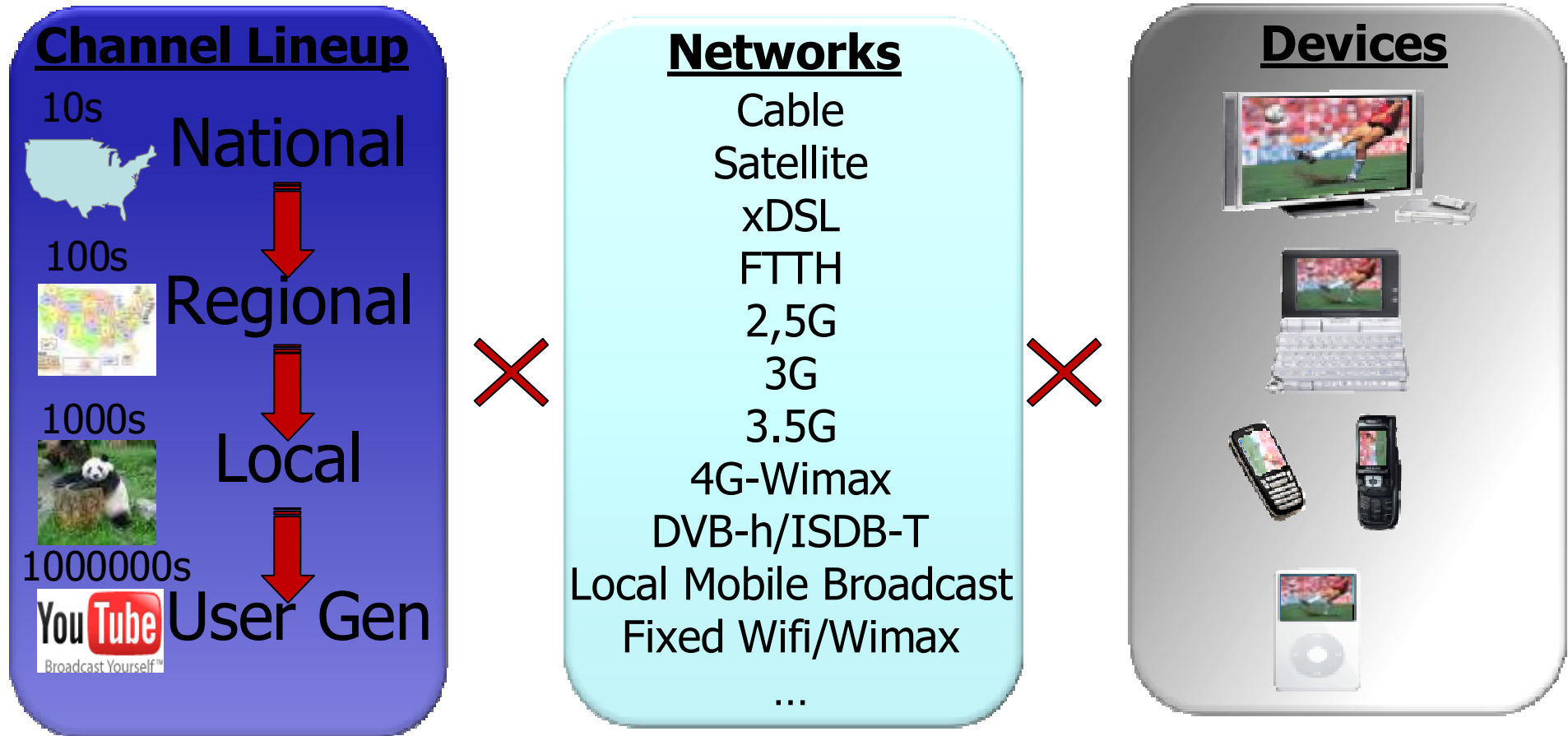
2G (GPRS) / 2.5G (EDGE)

envivio®

2006

CONVERGENCE

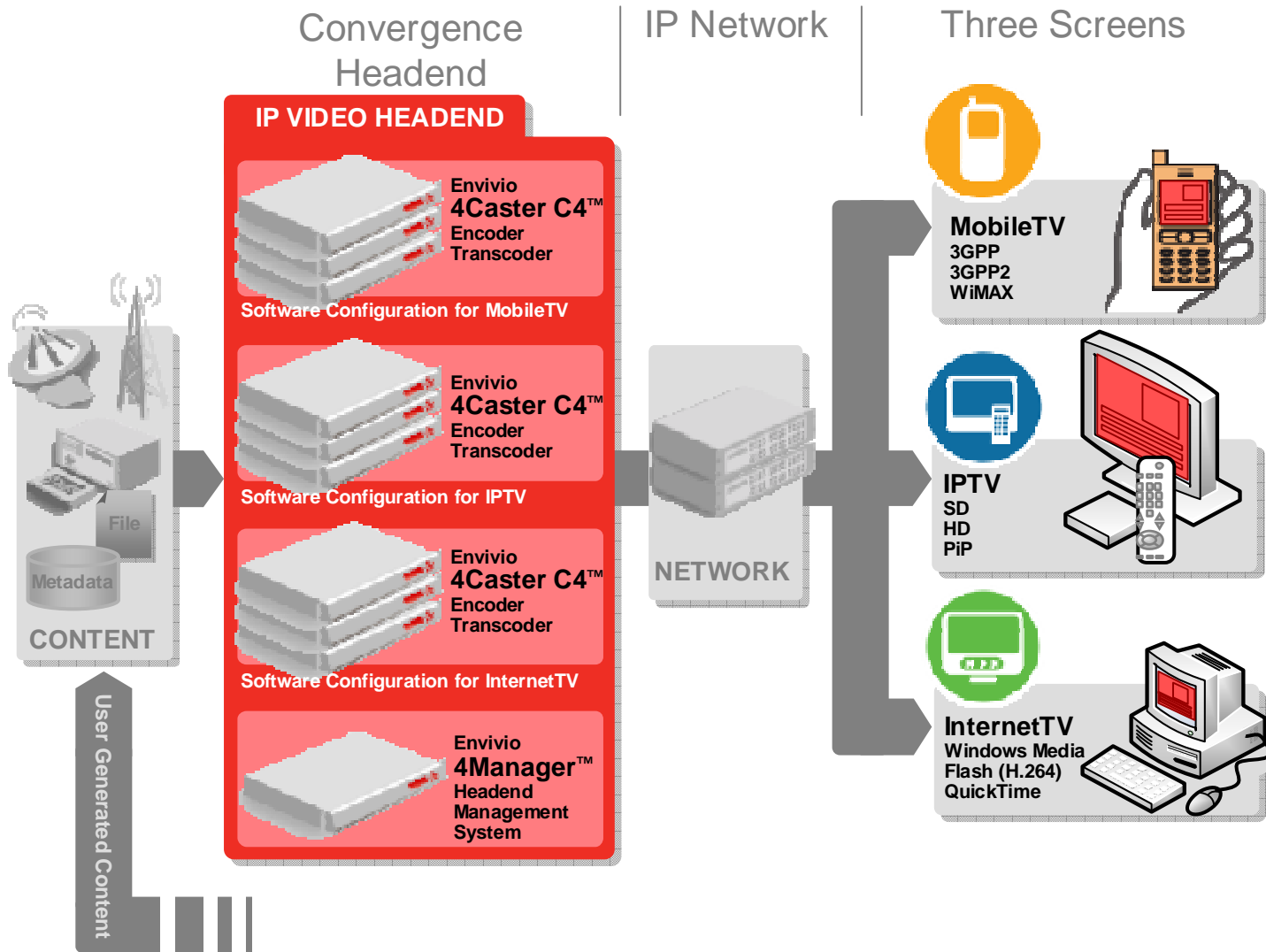
Market Opportunity in IP Video Distribution



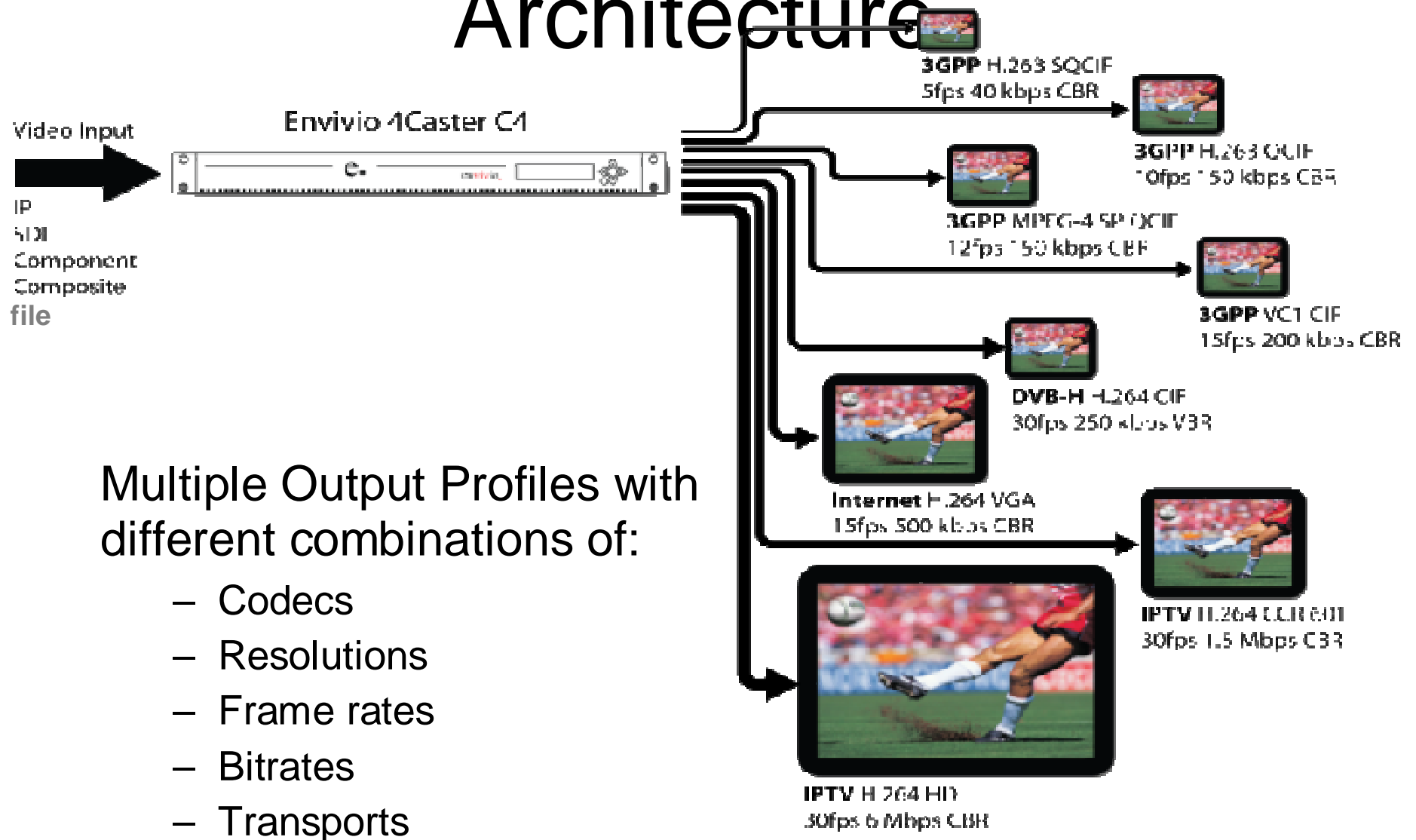
⇒ Content encoding/transcoding explosion

Content Delivery to all Three Screens

Convergence Video Headend



Unique Software Convergence Architecture



Major Customer Deployments



Envivio offers

- A complete solution to deliver any video content over any network to any device
- Unmatched experience with over 200 live deployments worldwide from Mobile to HD
- Unique 3 screen convergence combining the flexibility of software with the reliability of a managed hardware platform