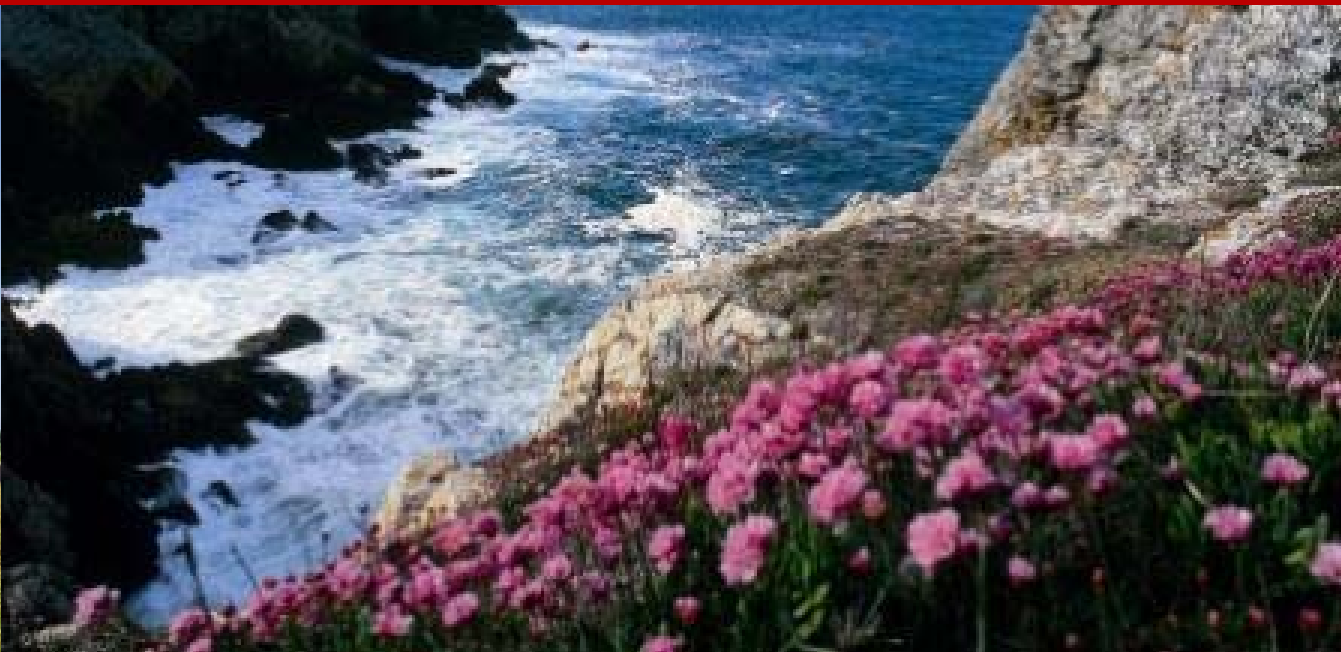




# Bretagne Technology Showcase Nov 18<sup>th</sup> 09 - Palo Alto, CA

*Land of Excellence and Innovation*



# Bretagne Technology Showcase

Régis Le Guennec,  
Director



Palo Alto, November 18th 2009





ompa  
MULTIMEDIA

Digital Agency

# History

Leading Digital Agency in Bretagne

**1995**

Creation of the association BUG – demystifying the internet

**1997**

Creation of MBA Multimedia – Digital agency

**1998**

Creation of the first regional search engine – Breizhoo.com

**2006**

MBA's Design HCI (Human-Computer Interaction) Department

**2009**

12 employees, more than 300 customers,  
3 Departments: Web / Design / Multimedia



# Our solutions - Web



Pôle Images et Réseaux



LVMH



Lactalis Group



Groupe Zannier (Catimini)

# Our product - Web

## Application full web



### **publiShare**

Content Management System

#### Usage & Usability

- ▶ Computers tailored to end user needs
- ▶ Technologys for marketing

#### Competitive benefits

- ▶ **Multilingual**
- ▶ **Multisite**

# Our solution - Design

## Human-Computer Interaction

### TV

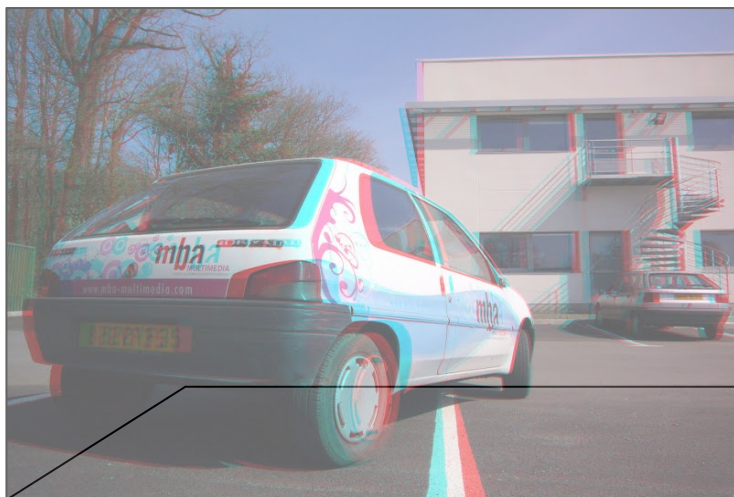


### Mobile



# 3D Innovation

## 3D Picture

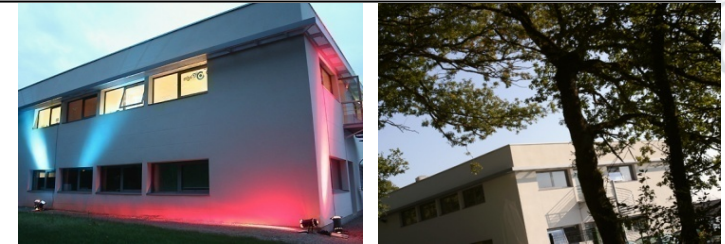


## 3D Web page



# Contact

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**Régis Le Guennec**

[regis@mba-multimedia.com](mailto:regis@mba-multimedia.com)

**MBA Multimedia**

[www.mba-multimedia.com](http://www.mba-multimedia.com)