



# Bretagne Technology Showcase Nov 18<sup>th</sup> 09 - Palo Alto, CA

*Land of Excellence and Innovation*





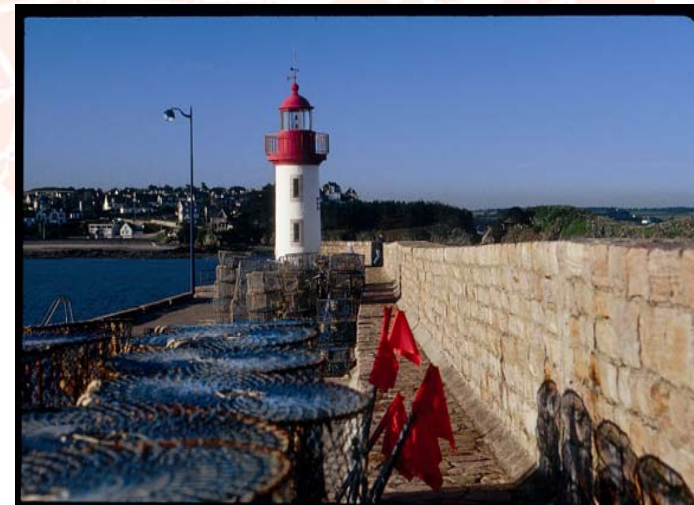
# Europe / France / Bretagne

*Land of Excellence and Innovation*

# **Bretagne – Facts and Figures**

*Land of Excellence and Innovation*

- **28,000 km<sup>2</sup> and Over 3 Million Inhabitants**
  - One of the fastest growing populations in France
- **Young and Qualified Population (25% under age 20)**
  - 90% of success in the General Education Baccalaureate
- **Excellent Quality of Life**
  - 12 million tourists each year (Mont St Michel...)
  - Gentle maritime climate: average T° between 4°C and 21°C
  - Over 2000 km of coastline
- **Transportation Infrastructure**
  - Rennes at 2 hours of TGV from Paris
  - 1,000 km of toll-free highways
  - 8 regional airports
  - Brest, Le Havre and St Nazaire seaports



# Bretagne - Key Sectors

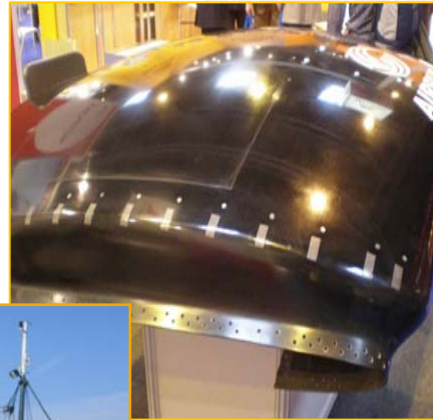
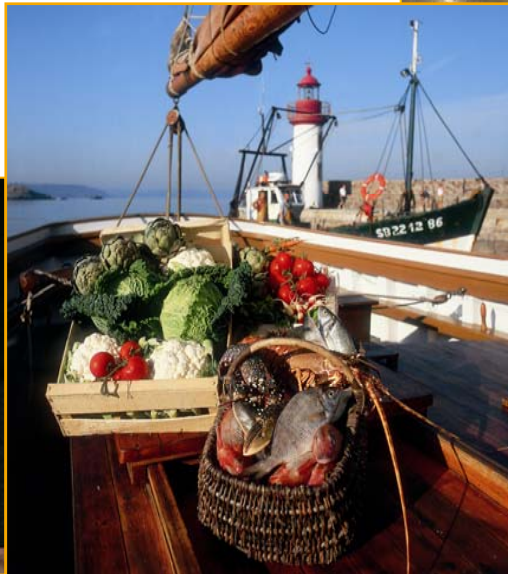
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## **4 National Competitiveness Clusters:**

- ICT: Images & Réseaux Cluster
- Agri-food: Valorial
- Sea Innovation and Business
- Vehicle Innovation: iD4Car

## **Other Leading Sectors:**

- Renewable energies
- Agriculture
- Composites
- Biotechnologies



# **Bretagne International – Our Structure**

*Doing business and networking the easy way*

## **An Association of Companies**

→ since 1983, a specialized and recognized tool, mandated by the Bretagne Regional Government, with over 280 company members

## **A Team**

→ 25 experts on specific business areas who understand the market and the requirements for a company's international success

## **A Network**

→ a network of more than 60 representatives in over 50 countries around the world

BRETAGNE  
INTERNATIONAL



# **Bretagne International – Our Objectives**

*Doing business and networking the easy way*

## → **Develop Bretagne's Companies Internationally**

- *assist and guide Breton companies in their international development*

## → **Assist Foreign Company Expansion**

- *support foreign companies planning to expand their business in Europe/France/Bretagne*



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