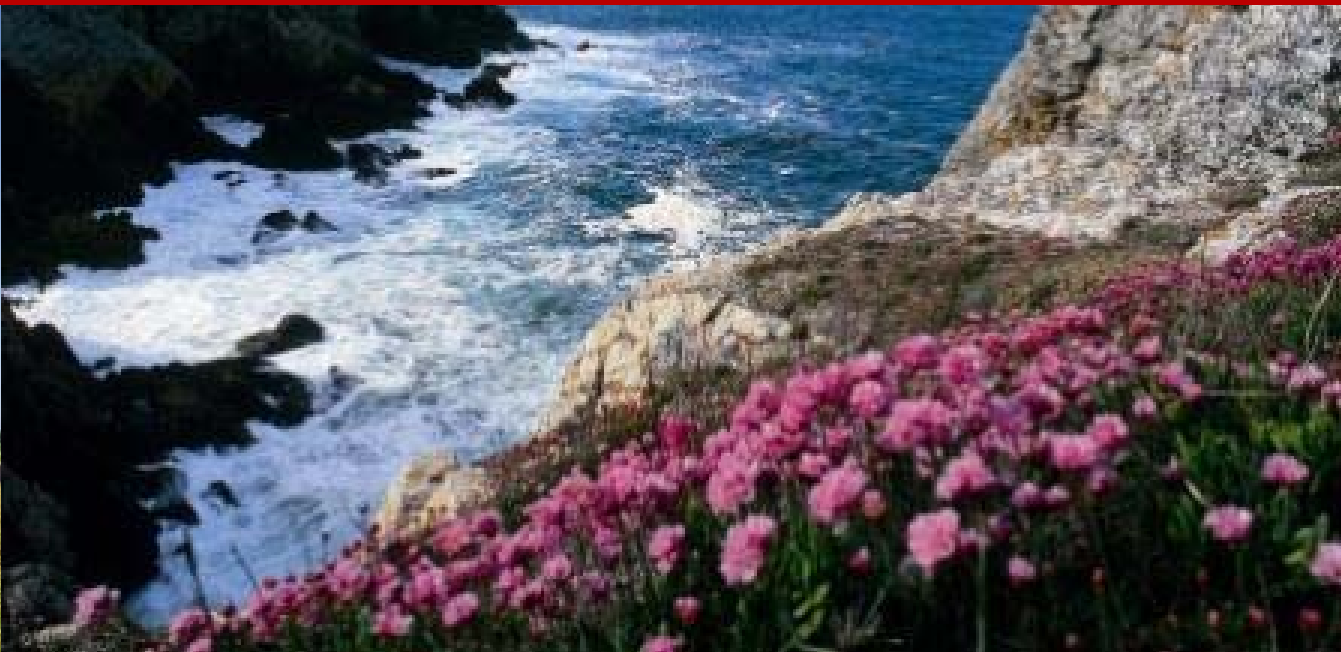




Bretagne Technology Showcase Nov 18th 09 - Palo Alto, CA

Land of Excellence and Innovation



Bretagne Technology Showcase

Eric Bustarret,
CEO

NEWLC

Palo Alto, November 18th 2009



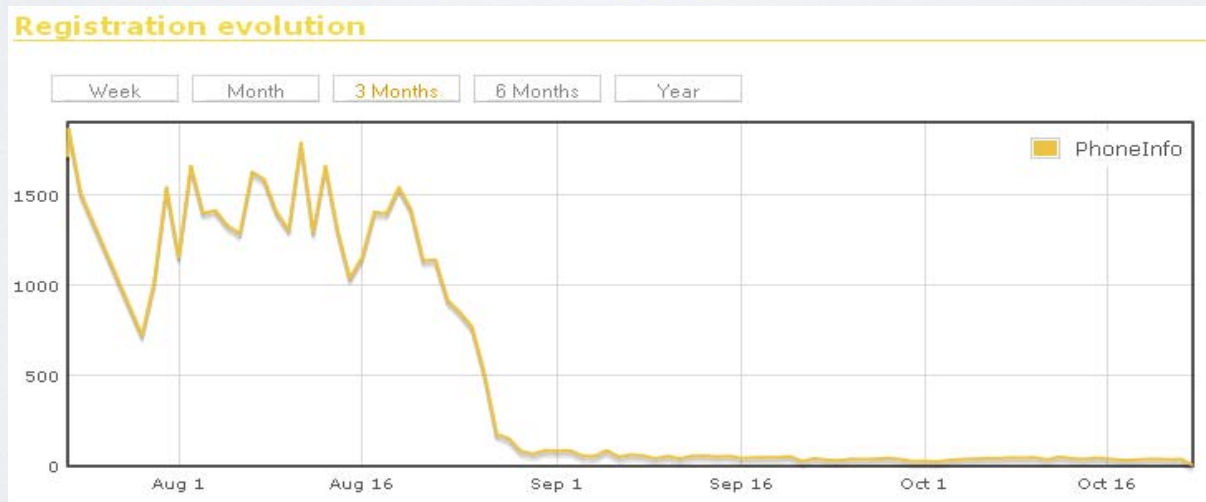
NEWLC

WildLinks

Mobile Application Analytics

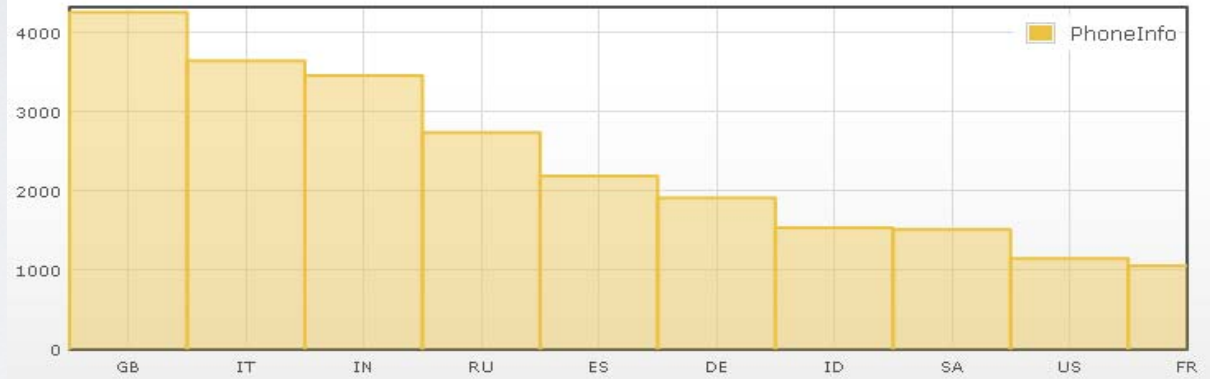
WildLinks is a service targeted at mobile application developers to help them analyze the usage of their application. Embed the WildLinks client into your application and:

- ◆ Check how popular is your application on various Application Stores (Ovi, iTunes, Android Market, etc...)



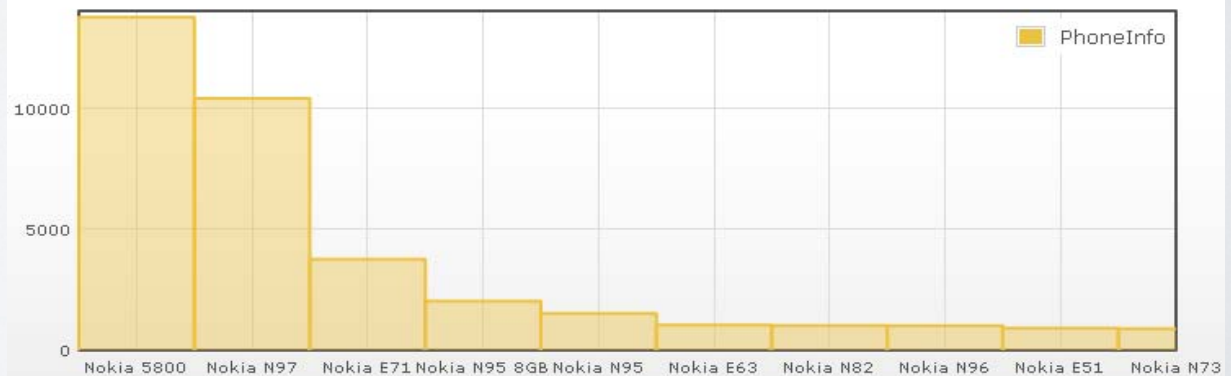
In which country ?

Popular registrations countries

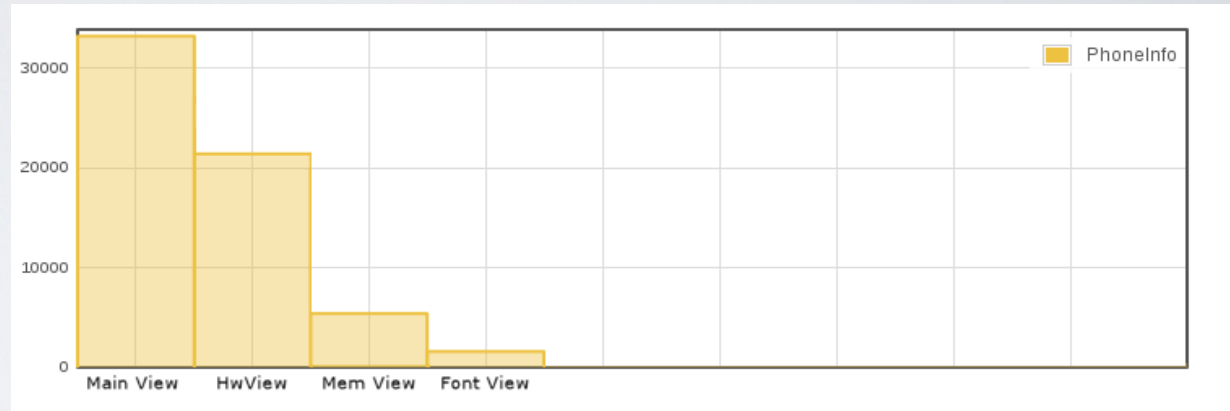


On which device ?

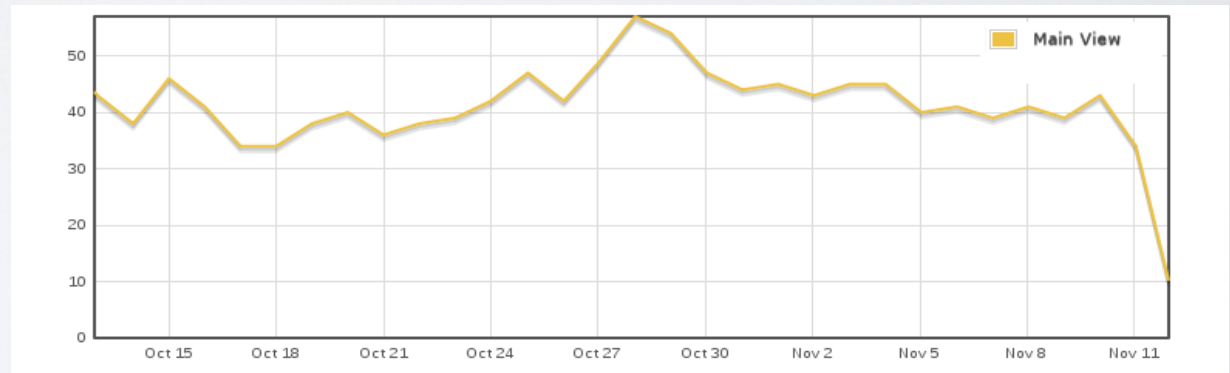
Popular devices



Which parts of your application are most widely used?



And how often ?



- ◆ Public beta release: Q4-2009
- ◆ Available on Symbian and Android first. iPhone and Windows Mobile version to follow.
- ◆ Free to integrate and for basic usage.

Creation: April 2004
Staff : 8 Engineers
Location: Rennes, France



Two activities:

- ◆ Mobile Application Development services on Symbian OS, Android, iPhone and Windows Mobile.
- ◆ WildLinks development.



Thanks for your time and attention !

Eric Bustarret
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