



Bretagne Technology Showcase Nov 18th 09 - Palo Alto, CA

Land of Excellence and Innovation

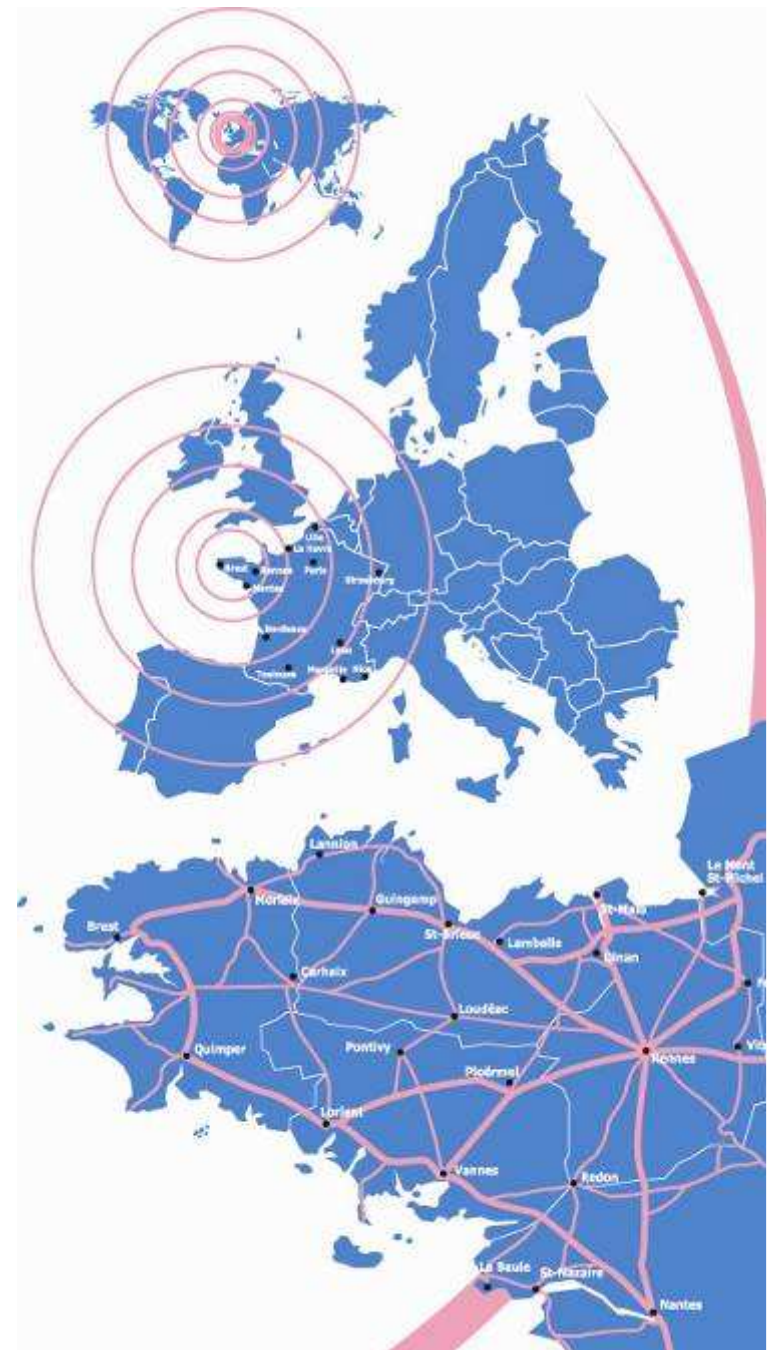


Bretagne Technology Showcase

Stéphane Picard,
Marketing Engineer



Palo Alto, November 18th 2009



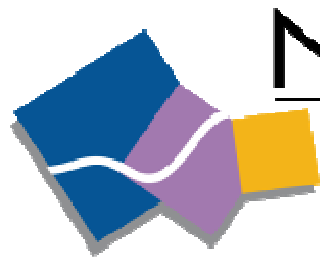


NEWSCAPE

TECHNOLOGY

**Welcome to a new era of mobile
applications**





NEWSCAPE TECHNOLOGY

Created in 2005 by Alain Rey

Specializing in file data compression

Unique Technology

A SHORT VIDEO DEMONSTRATION OF PARIS 3D ON IPHONE.





3D Cities in the palm of your hand !

PARIS

Full 3D

- Digital airborne imagery.

Points of Interest

- Information and interactivity.

Available since August on:



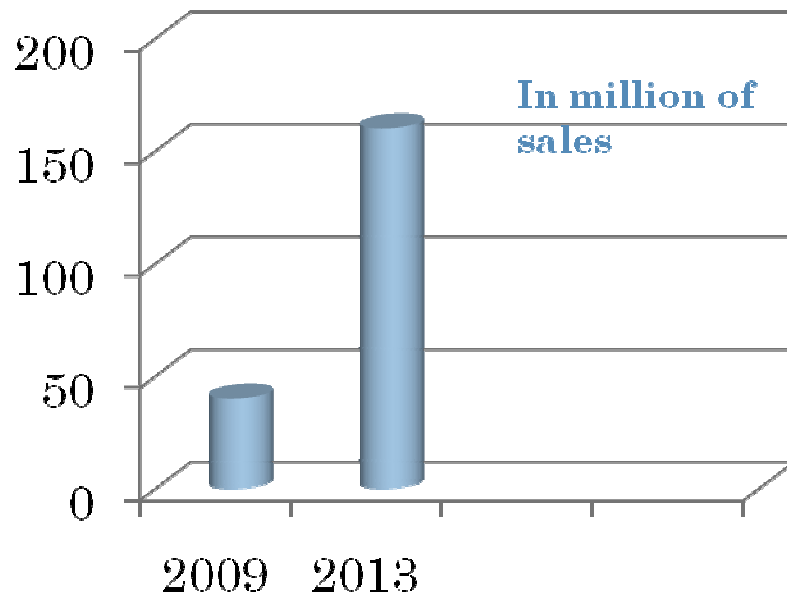
COMING SOON:

symbian
OS

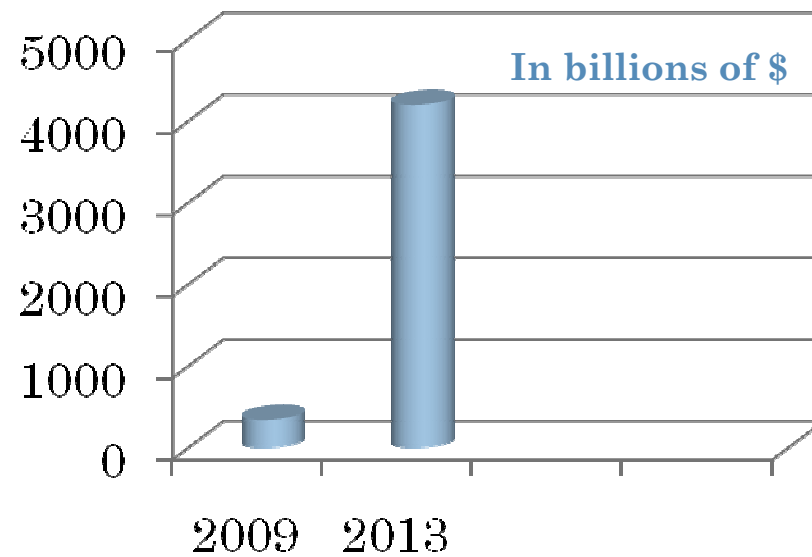


A HUGE POTENTIAL MARKET.

Smartphone Market

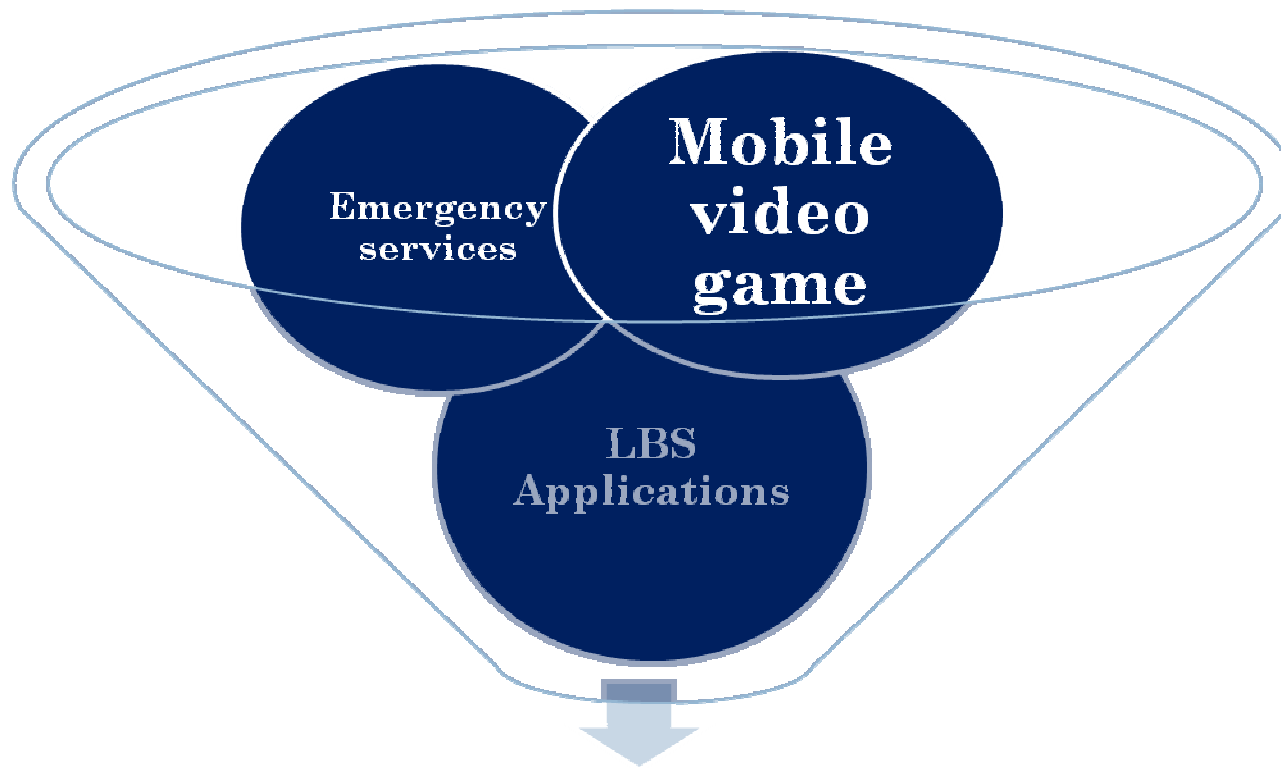


Applications Market

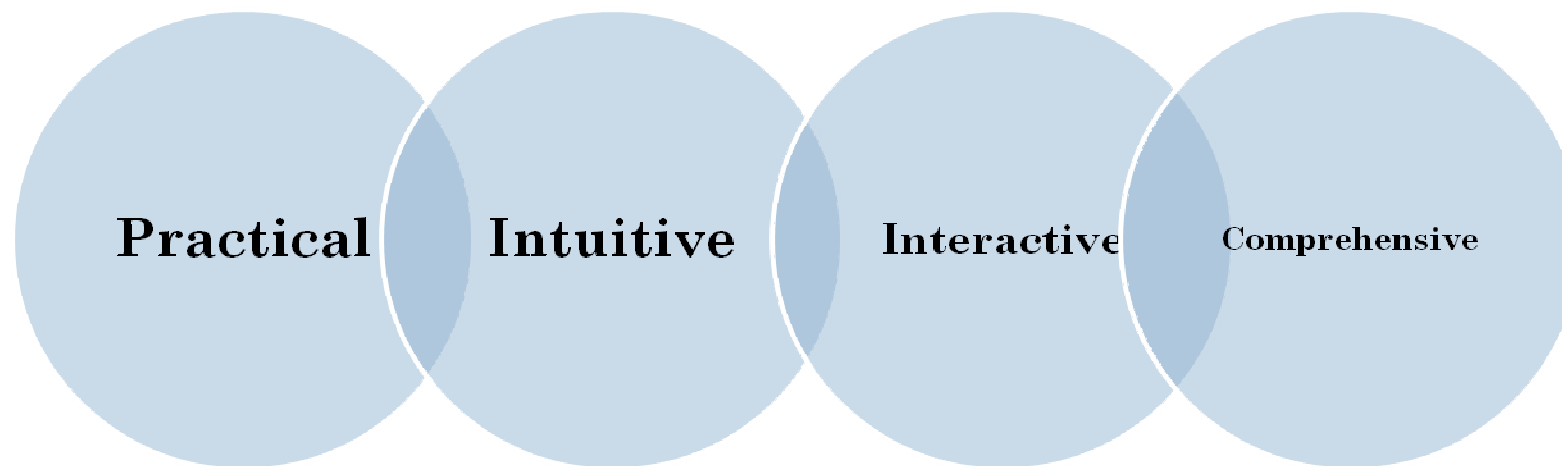


Yankee group's sources (sept 2009)

TECHNOLOGY WHICH TARGETS MANY DIFFERENT MARKETS.



THE TECHNOLOGY OF NEWSCAPE IS:





o Thank you for your
attention.

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