



Bretagne Technology Showcase

Mobile Application Technologies, Network Performance, Web Service Solutions

Palo Alto, CA, USA

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Wednesday, December 8th at 5:30pm

Registration:

<http://bretagne2010.eventbrite.com/>

Before the Showcase, USA companies have the opportunity to meet with key IT leaders from Bretagne, France in One-to-One Business Meetings.

Executive Summary

Bretagne International is organizing a Technology Showcase in collaboration with The Images & Réseaux Cluster including the participation of key technology leaders from Bretagne, a leading IT region in France. The mission's main goal is to provide a unique opportunity for Silicon Valley companies to meet, discuss and create business opportunities with Bretagne's leading technology companies in the areas of mobile application technologies, network performance and web service solutions. The expertise of the participants present in the showcase is a snapshot of France's technological capability and attractiveness.

This event is an integral part of the on-going dynamic developed over the last 4 years that has led us to Finland, South Korea, Japan and the United States. Today's initiative in the USA is the third in a series of executive business missions to the USA and a key step towards the future development of American companies in Europe through presence in Bretagne, France.

This new edition will see the Breton business leaders participate before the showcase in one-to-one business meetings with companies from the Silicon Valley. This business mission is interested in having open executive level conversations with key players in the mobile, internet, cloud computing and SAAS sectors to evoke and exchange developing applications, tendencies and strategies that will impact business and product development in the coming months and years. This will also be an excellent opportunity to understand and question how these highly technological companies from Bretagne can provide differentiating technology solutions as the Internet, Mobile Devices, Smartphones and Television converge, including the impact of the new market trend toward "smart-pads".

The Breton participants:

AC3 :

AC3 develops services on the web. One of the key services developed is “Immo-facile”, which became one of the top two online real estate business softwares in France after just a few years, achieving more than 6000 users today. Mainly based on web systems, Immo-facile provides services on the iPhone and iPad and offers to estate agents the ability to diffuse their housing offers anywhere on the web. Other examples include on-line supermarkets, etc.

www.ac3-distribution.com / www.immo-facile.com / www.immobilier-en-bretagne.com / www.linkea.com /
www.evernet.fr / www.cmb.fr

Bi-ouaib Evernet :

Bi-ouaib is a holding company and shareholder of 4 internet companies. The main company being Evernet, which is specialized in Websites development and mobile applications.

www.diasporabox.com / www.roulezmalin.com / www.cocoonhome.com / www.ilkodz.com /
www.evernet.com / www.seblecorfec.com

Digitaleo :

Digitaleo is a successful high-growth private company, developing and selling mobile and digital marketing solutions for companies and administrations. A leader in its sector, Digitaleo has more than 1 500 monthly customers in France, Germany and Belgium... representing over 20 000 daily users. Digitaleo opened a subsidiary in USA in early 2010. In 2011 the company will exceed 2 000 customers.

www.digitaleo.com/us

Ekinops :

Ekinops is a company in the Telecommunications Transmission Equipment space that specializes in the design and sale of optical transport equipment to Service Providers, Enterprises and Organizations involved in Research and Education. This is an innovative vendor of optical aggregation & transport equipment at 10G, 40G and 100G. Ekinops’ optical solutions are based on the unique “transport-on-a-chip” technology, the “T-Chip”. By combining all of the electronics typically found in a transport system into a single programmable chip, the T-Chip allows Ekinops to provide new capabilities and services to customers fast, flexibly, and cost-effectively through firmware innovation rather than expensive and long cycle time hardware enhancements.

www.ekinops.net

Flexicore :

FlexyCore has the main objective to provide innovative solutions for Java and Javascript Runtimes for mobiles. Currently focused on the smartphone market, FlexyCore sells two products: “iSpectrum” is a Java SDK for iPhone, “droidBooster” is an Android mobile accelerator that provides a speedup factor x10 for Android/Eclair. By pulverizing the performance limits of best in class Android devices, phone makers have now a way to deeply extend and customize their Android phones and propose low cost Android mobile phones (low/mid-range platforms at the speed of high-end) to increase their market share on the smartphone market. FlexyCore is looking into expanding its droidBooster business in the USA and find partners.

www.flexycore.com

Haploid :

Haploid is a mobile software company focused on the most innovative mobile platforms on the Smartphone market: iOS and Android. We are creating applications and services under our own

brand as well as white branded solutions for companies moving to the mobile market. Some of our key references are Orange, Fortuneo (online banking), RMC (Radio) and BFM TV (TV). With more than 20 applications on AppStore and Android Market over the last 2 years, we have created many internal frameworks to build mobile applications faster and to minimize the cost to move from one platform to another.

www.haploid.fr

Inéance :

Inéance is a new technologies consulting company with three major expertise: Web development, e-marketing and digital strategy about new trends : mobile, social media, crowdsourcing, e-crm... We are a team of 5 persons based in Brest, the nearest city in France to the U.S.

www.ineance.com

LH interactive

LH interactive created the web service Les-horaires.fr which allows users to find the opening and closing times of over 130 000 shops, stores and companies throughout France. In addition to the market growth in France, LH interactive is focusing on building market share internationally.

www.les-horaires.fr

Orange :

Orange is the key brand of France Telecom, one of the worlds' leading telecommunications operators. With almost 131 million customers, the Orange brand covers internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had sales of 44.8 billion euros (22.1 billion euros for the first half of 2010). At 30 June 2010, the Group had a total customer base of 182 million customers in 32 countries. These include 123.1 million mobile customers and 13.2 million broadband internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number three provider of broadband internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

[www.orange.com/en EN/innovation/index.jsp](http://www.orange.com/en_EN/innovation/index.jsp)

Siradel :

Siradel is an independent company who provides worldwide innovative solutions to accurately predict the 3D radio coverage of any wireless network (2G, 3G, LTE, Wifi, Wimax, Femtocell,...). The mobile network coverage of 200+ international wireless carriers is calculated with SIRADEL technology. The current explosion of the traffic requested by smart phones to all wireless networks gives SIRADEL the opportunity to continue and accelerate the growth of its business. The necessity to produce 3D accurate map data of cities for wireless network planning provides Siradel other opportunities of business in other markets with new partners and new customers (ie LBS market) who request accurate and realistic 3D models of cities. A new line of products has been developed to fully address these new markets.

www.siradel.com

Wokup :

Wokup is a French software company which develops platforms to design and publish mobile marketing campaigns that use all the existing mobile diffusion channels (such as SMS, 2D codes, mobile internet, GPS, etc.). The Wokup platform provides user friendly tools that target banks, media and communication companies. Our dedicated plug-in modules allow any user to customize these tools easily.

www.wokup.com

The French business partners:

The Images & Réseaux Cluster :

Established in French regions of Bretagne and Pays-de-la-Loire, the Images & Réseaux Cluster brings together executives in information, telecommunications and audio-visual technologies. Together, they design the key technologies, products and services that best suit new media networks and uses.

www.images-et-reseaux.com/en/index.php

The Agence Economique de Bretagne :

The region of Bretagne (aka Brittany) has required over the years a world-renowned reputation in the information and communication technologies (ICT) sector. The dense network of SMBs, large domestic and foreign enterprises, public research centers and first-rate private education has given birth to major technological innovations in the region. An adventure that continues, thanks in particular to the Images & Réseaux Cluster. With innovations like JPG, MPG and MP3... Bretagne has been at the heart of innovation since 1959.

http://www.bretagne.fr/internet/jcms/TF071112_5070/tic

Telecom Bretagne :

The Engineering Institute Telecom Bretagne is a member of "Institut Telecom", the main French institution for research in the field of information technology (600 research-lecturers; 850 PhD students and postdoctoral fellows; 1 700 scientific publications / year), and the largest center for training engineers (5 400 students; 53 countries; 5 incubator units; 300 innovative start-ups since 2000).

Telecom Bretagne is located on three campuses (Brest, Rennes, Toulouse) with an excellent teaching record and internationally renowned research activities with a worldwide network of academic partners. One of its greatest successes has been turbocodes for which Prof C. Berrou won the Marconi Prize in 2005.

<http://international.telecom-bretagne.eu/welcome/>

Rennes Atalante Science Park :

Rennes Atalante is a Science Park where hundreds of IT companies are housed, located in the City of Rennes with an additional site in Saint Malo. The park's purpose is also to stimulate contacts and business between training bodies, research centers, companies and finance.

www.rennes-atalante.com

Bretagne International :

Bretagne International is a non-profit organization funded by the Regional Council of Bretagne to assist Bretagne companies in their international business development and to assist non-French companies looking into expanding their business into Bretagne/France. We are a team of 25 persons based in Rennes, France, the capital of Bretagne, with a network of relays in 60 countries around the globe.

www.bretagne-international.com

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