

Invest in Bretagne



*Highly technological
breeders & farmers*

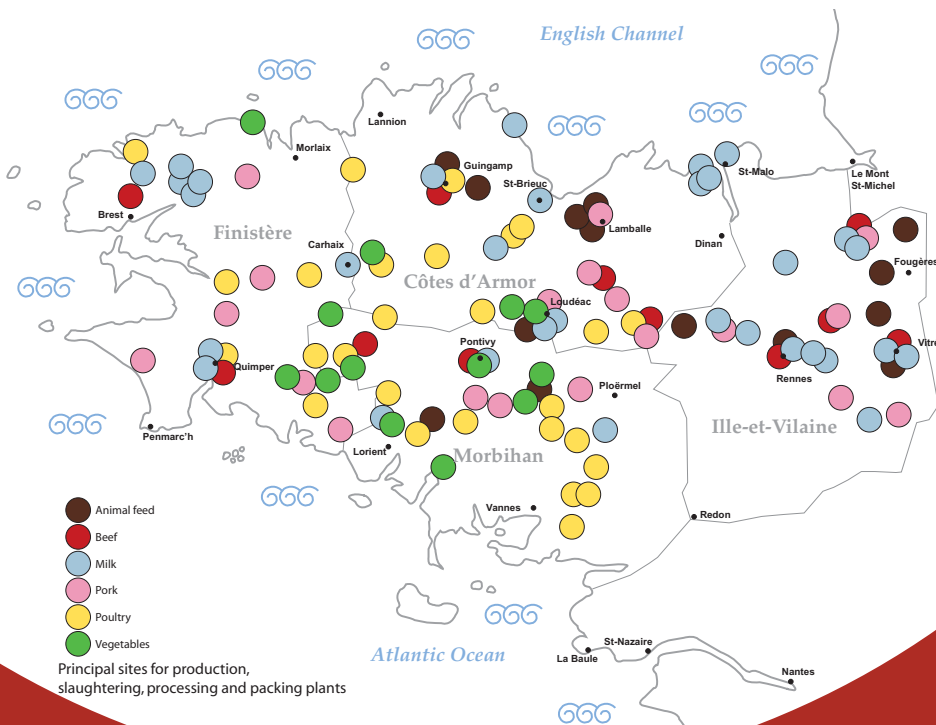
Advanced genetics technology

*Concentration of key
know-how*

*Largest European
livestock breeding region*

Leader in animal nutrition

*A wide scope of traditional
and modern vegetable
production*



Bretagne facts & figures

- Largest livestock region in Europe
- Largest agriculture region in France
- Largest region in the production of organic vegetables in France
- More than 15.800 producers of milk and dairy products
- 56% of French pork produced in the region

**Bretagne,
Land of excellence & innovation in Agriculture**



Clusters & professional associations

- Valorial (agri-food competitiveness cluster)
- Pôle Mer Bretagne (sea cluster)
- ABEA (Breton association of agri-food companies)
- ADRIA (association for development, research and innovation in food processing industry)
- CBB Développement (ingredients, functional food)
- CEMAGREF (agricultural and environmental engineering research)
- CEVA (algae valorisation)
- CRISTAL (fresh and frozen technologies)
- ID.MER (technical institute for the development of sea products)
- Actilait (technical institute of French dairy)
- Produit en Bretagne (promotional association dedicated to Breton know-how)
- Vegenov (vegetal biotechnology)
- Zoopole Développement (animal health, food, environment)

Higher education & research centers

- ANSES (French agency for food, environmental and occupational health & safety)
- Agrocampus Ouest (national graduate school of agriculture and agro-industry)
- CERNh (education and research centre on nutrition)
- INRA (French research institute for agronomy)
- LCBM (molecular biology and chemistry laboratory)
- Rennes 1 University
- Southern Bretagne University
- STLO (milk and egg science and technology)
- Western Bretagne University, ESMISAB
- 66 agricultural colleges

Events

- SPACE, international trade fair for livestock, September, Rennes

The Bretagne agriculture is focused on 10 key sectors

1. Vegetables

Companies: APFLBB, Bonduelle, Bretagne Plants, CECAB (d'Aucy), Cerafel (Prince de Bretagne), Coopagri Bretagne, Germicopa, Groupe Ardo, Pinguin Lutosa, Savéol, Tom West...

2. Livestock

Companies: Bigard, CECAB, Coopagri, Cooperl, Doux, Entremont, Even, LDC, Kermené, Olympig, SVA-Jean Rozé, Tilly...

3. Genetics

Pig: ADN, France Hybride (Hendrix), Nucleus, Pen Ar Lan...

Cattle: Creavia, Gènes Diffusion, Ouest Genis', Sersia...

Rabbit: Eurolap, Celtaliance...

Poultry: Hubbard - Novogen (Groupe Grimaud), Hy-line, Isa (Hendrix)...

Turkey : France Dinde...

4. Health & Safety

Companies: Afssa, Hydrachim, Hypred, LPC, Neolait, Ocène, Olmix, Pfizer, Quaron, RV Biotech, Vetagri, Zoopole...

5. Fertilizer

Companies: Agronor, Bio3G, Roullier, TMCE...

6. Agricultural Machinery

Companies: Arland, Armor Industrie, BCMH, Emily, Fournial, Jeantil, Magsi, MX, Pichon, Remorque Rolland (trailer), Sparex, Sulky Burel (Seed drills, Fertiliser seeding)...

7. Farm Buildings, Farming Equipment, Animal Reproduction Technology

Companies: Acemo, Asserva, Cryo-vet, Galvelpor, I-Tek, Jason, Lely, RV Biotech, Sérupa, Sodalec, Tuffigo-Rapidex...

8. Cereal Storage & Preservation, Animal Feeding Processing

Companies: FAO, Ferotec, Gillouaye, Lodi...

9. Animal Feed

Companies: Bio Armor, Calcialiment, Coopagri, Cooperl, Groupe Glon - Sanders, Invivo, Lactalis, Le Gouessant, MG2Mix, Neolait, Olmix, Roullier, Sofivo, SPF, Tecnofirm, Valorex, Vitalac...

10. Manure Processing

Companies: AEB, Bézy, Denitral, Evalor, Ocène, Odipure, Planète Biogaz, Sil, UFAB...



Défendons le goût du frais



SPACE

As the largest professional Livestock event in Europe, **SPACE** is an international trade fair for everyone in the livestock industry. This trade fair is directed to all the professionals in the cattle, pig, poultry, rabbit, sheep and goat industries.



SPACE



With 100,000m² of exhibition area, SPACE offers a program a 40 high quality conferences.

Each year at the trade fair, the SPACE R&D Platform presents a demonstration of new research into an important aspect of farming. Moreover over 800 rigorously selected animals are exhibited on the Top Breed Show. This program covers four days with competitions, presentations and auction sales of animals of high genetic value.

Last but not least, INNOV'SPACE displays the latest technological innovations in the industry. The most innovative products and services, selected by a panel of experts are on display at SPACE.

<http://uk.space.fr/>

Organic food



At the beginning of 2010, Bretagne counted 1,300 organic farms that shared 2.4% of the Region's useful agricultural surface. Currently 8,470 Ha of production are converting to organic in addition to the existing 34,075 Ha. The main organic productions are cow's milk, vegetables, eggs and cereals.

- 500 companies specialized in preparation, import and wholesale distribution are certified in organic farming in Bretagne.

- 150 organic specialized stores, 160 cooking facilities, bakeries and butchers within Bretagne also contribute to the organic market.

- Bretagne is one of the best equipped and diversified regions with respect to distribution networks. The region has a very strong dynamic, in production, process or organic product distribution.

www.interbiobretagne.asso.fr

Valorial: the agri-food competitiveness cluster for tomorrow's food

Objective

Networking of companies, research bodies and training entities aiming at facilitating the development of innovative economic cooperation projects.

Key areas

- adaptation of existing products to take account of changing distribution and consumption patterns
- development of new technologies for high added-value products
- research and creation of new products to meet changing market needs
- repositioning of agricultural production to meet the quality criteria of the agri-food sector

Valorial facts and figures

- over 170 agri-food company members
- over 600 researchers
- over 30 projects approved every year

www.pole-valorial.fr



Tax Credit for Research and Development

The Finance Law of 2011 updates the tax credit for R&D in France

Applications can be made simply by completing a straightforward form to be submitted at the same time as the corporate tax return.

The amount of tax credit given to the company is equal to:

- 40% of R&D expenses the 1st year
- 35% of R&D expenses the 2nd year
- 30% of R&D expenses the 3rd year and for all of the following years
- These rates apply to the first 100 M€ of R&D expenses, over and above this amount the tax credit is equal to 5%

The R&D expenses

All R&D expenses are taken into account:

- Staff costs (gross wages and social contributions) for researchers, engineers and technicians working directly on research
- Patent filing and maintenance costs
- Amortization of patents acquired for research purposes
- 50% of standardization costs
- Spending on patent defence and technology watch done within the European Union.

Bretagne International

Bretagne International is a non-profit association of private companies located in Western France. We have been commissioned by the Regional Government of Bretagne to assist Breton companies in their international development, to identify and support foreign companies planning to expand their business into Europe/France through presence in Bretagne.

We provide free confidential assistance through the different stages of your project to expand your business.

Data collection

- Market validation
- Supplier, partner and customer identification
- Availability and skills of workforce
- Financial incentives
- Cost assessments (salaries, taxes...)
- Labour laws

Business meetings

Based on your requirements and your project, we tap into our long experience with Breton companies, our excellent knowledge of the regional know-how and the region's economic environment. We will work with you to set up a series of meetings with key business leaders in the region.

Site proposals

With the support of **Bretagne Développement Innovation**, we can submit to you a selection of sites according to your needs (greenfield, industrial buildings, offices...).

Assistance before, during and after your installation

We help you with all your administrative formalities:

- Law firm, accounting firm, bank and insurance recommendations
- Capital raising orientation
- Creation of your local structure
- Staff recruitment
- Arrival of your expatriates and their families...

Meet us at:

- **InterAgro**, February, Kiev, Ukraine
- **Biofach**, February, Nuremberg, Germany
- **SIMA**, February, Paris, France
- **VIV Asia**, March, Bangkok, Thailand
- **Fima Ganadera**, March, Zaragoza, Spain
- **Agrame**, March, Dubai, UAE
- **VIV Russia**, May, Moscow, Russia
- **AveSui**, May, Florianopolis, Brazil
- **SIPSA**, May, Alger, Algeria
- **Congreso Latinoamericano de Avicultura**, Sept., Buenos Aires, Argentina
- **SPACE**, September, Rennes, France
- **Indagra Farm**, October, Bucharest, Romania

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In cooperation
with

